



Ice Mountain is proud to establish a component fund at the Fremont Area Community Foundation to enrich and improve one of the world's most important natural resources. As a member of the community, we are committed to protecting and improving the quality of this important watershed system.



Brendan X. O'Rourke, Plant Manager  
[www.michigan4icemountain.org](http://www.michigan4icemountain.org)



For further information please contact  
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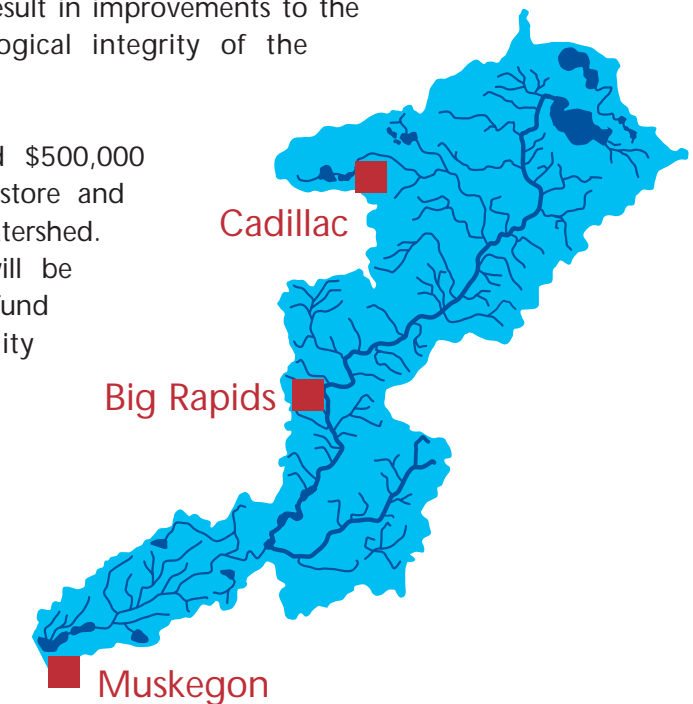
## Ice Mountain Environmental Stewardship Fund Enriching the Muskegon River Watershed

### Protecting the Muskegon River Watershed through the Stewardship Fund

Healthy watersheds are vital for a healthy community. Our watersheds provide water for drinking, irrigation, industry, recreation and maintaining wildlife. Ice Mountain is committed to partnering with the community to promote an environmentally healthy watershed. To that end, the Ice Mountain Environmental Stewardship Fund (IMESF) was established to support efforts and programs to protect the Muskegon River Watershed. The fund is aimed at improving water quality, restoring natural wildlife habitat, and preserving and restoring critical wetlands, streams and water bodies associated with the watershed. The fund will support conservation, enhancement, and restoration projects that will result in improvements to the physical, chemical and biological integrity of the Muskegon River Watershed.

Ice Mountain has committed \$500,000 over a five-year period to restore and protect the Muskegon River Watershed. Ice Mountain's investment will be partially endowed so that the fund will have grant-making ability in perpetuity.

**The Muskegon River Watershed** A watershed is an area of land that captures rainfall and other precipitation that drains or seeps into a stream, lake, wetland, or groundwater. At nearly 2,723 square miles, the Muskegon River Watershed is one the largest watersheds in the State of Michigan, spanning nine counties. The river is approximately 219 miles long from its start at Houghton and Higgins Lakes down to its mouth at Muskegon Lake and eventually, Lake Michigan.





**The Ice Mountain Environmental Stewardship Fund Advisory Committee**  
Ice Mountain and the Fremont Area Community Foundation (FACF) established an advisory committee of leading local citizens with expertise in the area of environmental protection and preservation to identify worthwhile watershed initiatives, and review grant requests. Advisory committee recommendations are made to the FACF's Board of Trustees for approval of charitable distributions from the fund. Up to \$50,000 per year for the next ten years will be granted to organizations whose efforts and work within the Muskegon River Watershed contribute to its overall improvement and enjoyment.

## Ice Mountain Environmental Stewardship Fund Advisory Committee

Mr. Dale Black

*Brooks Township Supervisor, Brooks Township Environmental Committee Member, Fremont Area Community Foundation*

Past President, Newaygo Area Chamber of Commerce • Accomplished businessman • Board Member of the Newaygo County Economic Development Office • Graduated from the U.S. Naval Academy and served as a Naval Pilot in the Vietnam War • Enjoys life on Hess Lake in Newaygo County

Mr. Richard Bowman

*Executive Director, Trout Unlimited*

Former research assistant at the Annis Water Resources Institute, Grand Valley State University • Executive Director, West Grand Development Corporation, a non-profit organization that rehabilitates Grand Rapids inner city homes • Graduate of Michigan State University • Loves hunting and fishing in Michigan

Dr. John Fleming

*Professor Emeritus, Ferris State University*

Retired FSU professor, College of Environmental Health • Expanded FSU's environmental management program utilizing the Muskegon River Watershed as a laboratory learning setting • Led student clean-up efforts on the Muskegon River after an oil storage tank leaked oil into the river • Avid trout fisherman and hunter • Loves to canoe the Muskegon River

Mr. Robert Hampson

*General Manager and Owner, WBRN-AM/FM*

*President of the Board of Trustees, Mecosta County Community Foundation an affiliate of Fremont Area Community Foundation*

Community activist • Big Rapids Public School Board of Directors • Eagle Village Board of Directors • Member of the Big Rapids Riverwalk Committee • Enjoys biking, walking and golfing

## Local Investment & Management of Stewardship Fund

The Ice Mountain Environmental Stewardship Fund is a donor advised, permanently endowed charitable fund of the Fremont Area Community Foundation (FACF). FACF is one of the largest community foundations in the nation with assets of approximately \$175 million with a primary service area of Newaygo County, and affiliates located in Lake, Mecosta and Osceola Counties. The Foundation's annual grant-making budget is \$6 million and the Board of Trustees has awarded more than \$91 million in grants since the Foundation's inception in 1972. FACF manages more than 200 funds, offering donors an exceptional way to fulfill their philanthropic desire to give back to the community while maximizing their tax benefits.

Ms. Charmaine Lucas

*Executive Director, Mecosta Conservation District*

Executive Director since 1998, offering technical and educational assistance to private land owners for resource management • More than eight years experience working with conservation districts • Participates in environmental educational activities • Currently earning her Master Gardener certification

Mr. Brendan X. O'Rourke

*Plant Manager, Ice Mountain Spring Water Company*

Taught Muskegon area students and teachers about good water stewardship at 2001 Project WET (Water Education for Teachers) • Graduate of Bowling Green State University • Enjoys all kinds of outdoor activities including running, bicycling, swimming, skiing and golfing

Ms. Julie Stoneman

*Executive Director, Land Conservancy of West Michigan*

Director since 2000 of regional nonprofit land trust dedicated to the permanent protection of natural lands and open space • More than 18 years of experience in environmental education and public policy development in land use, waste management and natural resources • Enjoys canoeing and other means of exploring the great outdoors

Dr. Jeffrey Thome

*Gerber Memorial Health Services*

*Trustee and Environmental Committee Chair, Fremont Area Community Foundation*

Member of Osteopathic Physicians Association • Enjoys woodcarving, hunting, and raising quail

## Maximizing the Investment for Maximum Benefit

