



Add some refinement to your refreshment!

Acqua Panna® Natural Spring Water, which dates back to the Romans, became part of the Nestlé Waters North America family of brands in 1999. Acqua Panna® Natural Spring Water, Italy's most famous spring water, comes from the region of Tuscany and is the ideal still water for dining occasions.

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SINCE 1899

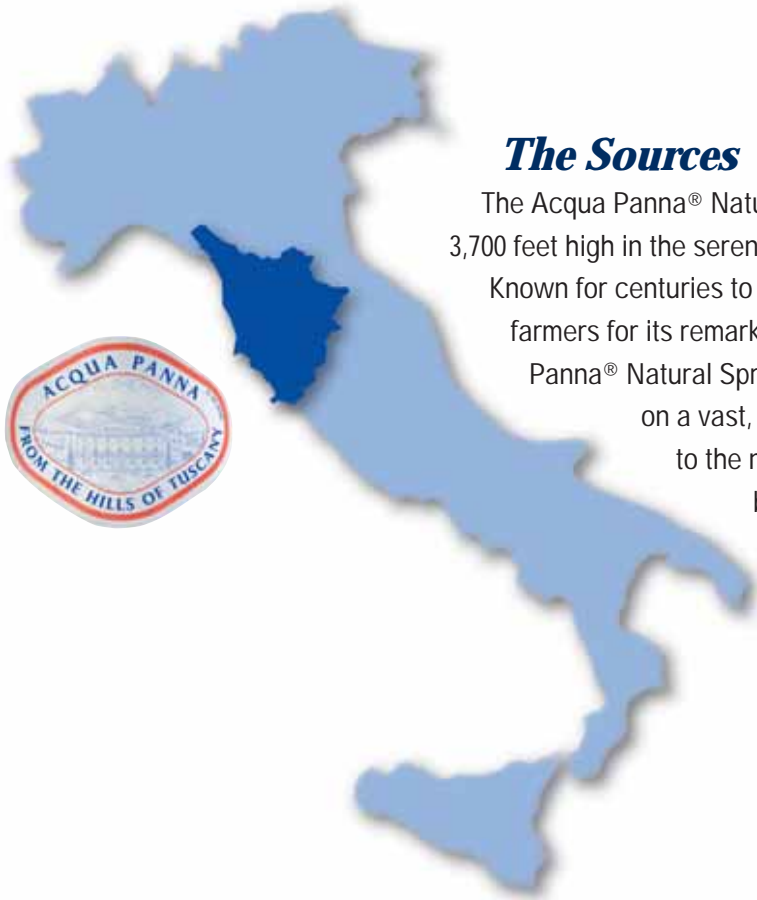
Legend has it that Romans built the only road from Northern to Southern Italy through Scarperia. This road went past the Acqua Panna spring, which provided deserved refreshment to weary travelers.

In the 1500s, terra cotta pipes were discovered near the source. These pipes were used to transport the natural spring water to the noble Medici Family, the wealthiest, most powerful and influential family in Florence. The Medici's home, called Villa Panna, is located on the land surrounding the source. The cream-colored villa provides the name for the brand, "Panna," which means "cream" in Italian. The lion's head found on the Acqua Panna logo was originally part of the fountain at Villa Panna.

In the 1860s, the first Panna water was manually bottled from a plant built in one of the Medici's farm buildings. Sold in demijohns or fiashi, straw-covered glass flasks now used for Chianti wine, the water was delivered by horse and cart to Florence.

In 1927, after World War I, the water was bottled in glass on an industrial scale. In 1959, Sanpellegrino SpA purchased the plant, and in 1970 the brand was re-launched as the first still water sold in plastic bottles in Italy. The Panna plant quickly became one of the most technologically advanced bottling plants in Europe.

In 1994, Acqua Panna® Natural Spring Water was first exported to the United States. Today, Acqua Panna® Natural Spring Water is the premier imported still water in fine dining establishments in the United States.



The Sources

The Acqua Panna® Natural Spring Water sources are located 3,700 feet high in the serene Apennines Mountains of Tuscany.

Known for centuries to noblemen, hunters, shepherds and farmers for its remarkable purity and freshness, Acqua

Panna® Natural Spring Water comes from sources located on a vast, unspoiled natural reserve. The sources, to the north of Florence, are nestled among beechwood and chestnut forests, and lush meadows on the slopes of Mount Gazzaro in the town of Scarperia.

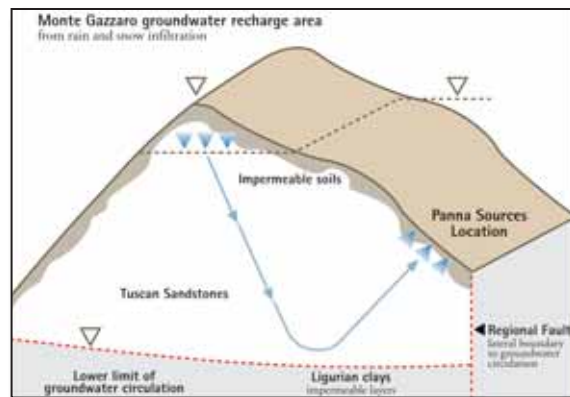
Geology & Composition

The geology of the area can be outlined as follows:

- Detritic and weathered soils at the ground surface (Quaternary).
- Oligocene layered coarse sandstone in the Tuscan section.
- Clays in the Ligurian section, impermeable layers located below the sandstone and also in lateral contact in the southernmost portion of the concession.

During the geological history of the Apennines, these formations (with the exception of the Quaternary soils) were involved in several geologic events through which the strata were shifted and reshaped with folds, major faults and fractures.

The Quaternary deposits are made of weathered silty and clayey soils. The thickness of these impermeable soils and the bedrock above the groundwater aquifer is around 100 meters or more.



Mineral Analysis



We've broken down a sample mineral content for you here, so you can see why you enjoy Acqua Panna® Natural Spring Water. All values provided in milligrams/liter unless indicated otherwise.

Water Analysis Report

Report Date: September 2006
 Testing Period: 1st Quarter 2006

ACQUA PANNA®
 NATURAL SPRING
 WATER

SUBSTANCE	MRL	MCL	LEVEL FOUND
Inorganic Minerals and Metals			
Calcium	0.10	-	35
Sodium	0.20	-	7.5
Potassium	0.10	-	1.1
Fluoride	0.100	2.0 (1.4 - 2.4)	ND
Magnesium	0.10	-	7.1
Bicarbonate	1.00	-	108
Nitrate	0.010	10.00	1.1
Chloride	0.10	250	8.1
Copper	0.050	1.00	ND
pH (units)	NA	-	7.96
Sulfate	0.10	250	20
Arsenic	0.0014	0.010	ND
Lead	0.005	0.005	ND
Total Dissolved Solids	1.00	-	142

All units in (mg/l) or Parts per Million (PPM)

Level Found - The highest level of each substance detected at or above the MRL in representative finished product samples.

MCL - Maximum Contaminant Level. The highest level of a substance allowed by law in drinking water (bottled or tap water). The MCLs shown are the federal MCLs set by the US Environmental Protection Agency and the Food and Drug Administration, unless no federal MCL exists.

MFL - Million Fibers per Liter

MRL - Minimum Reporting Limit. Where available, MRLs reflect the Method Detection Limits (MDLs) set by the US Environmental Protection Agency or the Detection Limits for Purposes of Reporting (DLRs).

These values are set by the agencies to reflect the lowest concentration of each substance that can be accurately quantified by applicable testing methods, and are also the minimum reporting thresholds applicable to the Consumer Confidence Reports produced by tap water suppliers.

ND - Not detected at or above the MRL.

ppb - Parts Per Billion. Equivalent to micrograms per liter (µg/l).

NR - Not listed in State or Federal drinking water regulations

NA - Not applicable to specific test method or test parameter.



for more detailed analysis or call us toll free at
877 207 5982



Natural Spring Water: 10-Step Quality Process

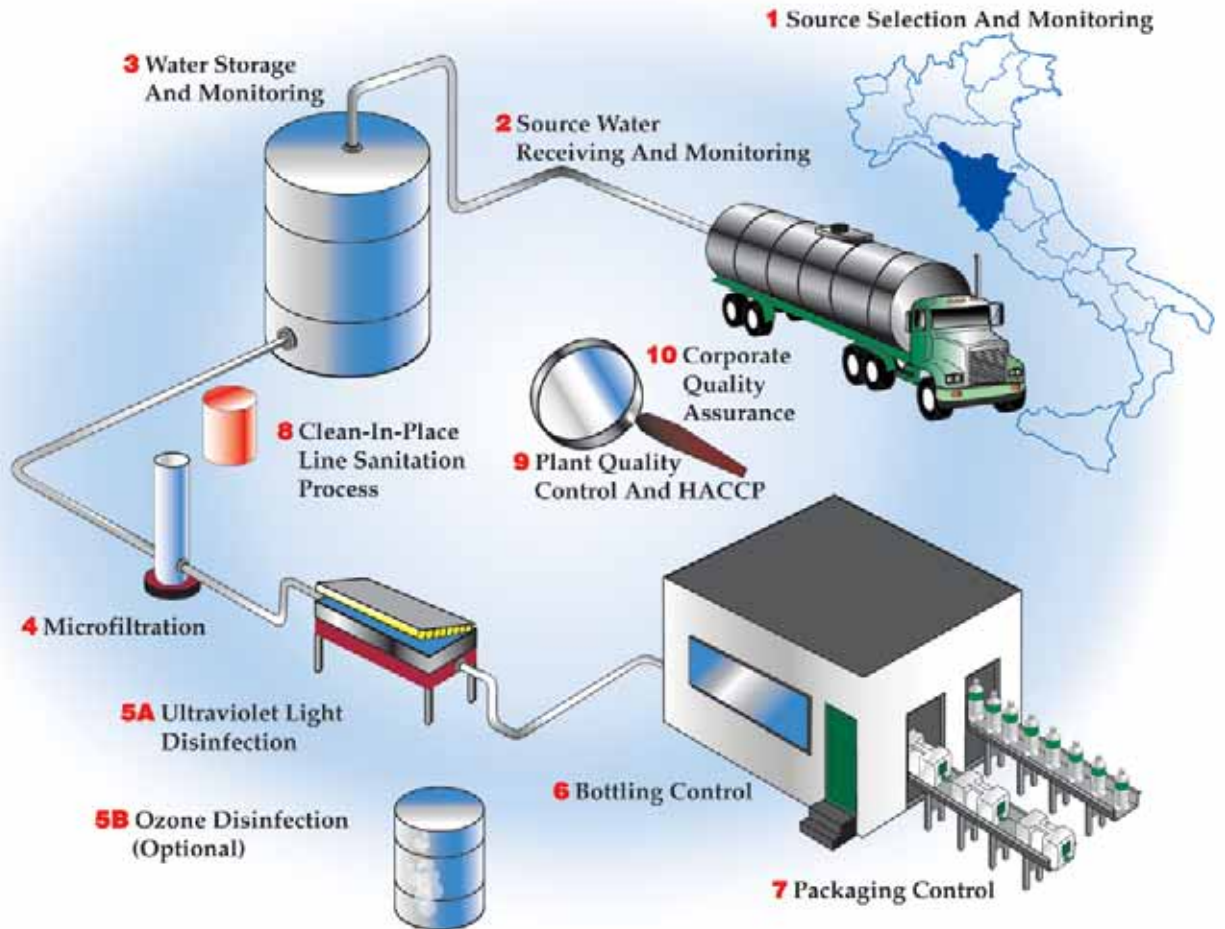


1 Source Selection and Monitoring

- The sources of Acqua Panna® Natural Spring Water product is a natural spring, which comes from aquifers.
- Spring selection is made on the basis of natural composition and freedom from contamination, availability, and taste.
- In house and trained geologists and hydrogeologists monitor the spring regularly at the source.
- Only sustainable sources, which meet our stringent requirements for quality and environmental harmony, are utilized.
- Spring Water collection is made using state-of-the-art equipment to prevent chances of contamination and safeguard the natural characteristics of the water.

2 Source Water Receiving and Monitoring

- Spring Water is transported from the natural spring either by food-grade pipelines or through delivery in sanitary stainless steel tankers, direct to the plant.
- Trained Quality Assurance personnel at the plant take daily samples of incoming spring water and test for signs of contamination.
- Monitoring of the spring water collection and receiving process is performed regularly.
- One-micron filters remove sand or other particles, which happen to be present.



3 Water Storage and Monitoring



- Spring Water is temporarily held in food grade storage tanks upon initial receipt at the plant.
- Here, the water is further tested for conformance to specifications.

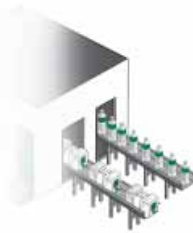
5 Ultra-Violet Light/Ozone Disinfection

- This process follows micro-filtration and is designed to destroy unwanted bacteria.
- The combined effects of micro-filtration and ultra-violet light/ozone disinfection provide added assurance of product safety.



7 Packaging Control

- Packaging is carried out using the latest in modern equipment.
- Bottles, caps and labels are carefully controlled and monitored by lot.
- Package materials not meeting internal standards are rejected.



9 Plant Quality Control and HACCP* Program

- The plant has a fully staffed Quality Assurance Department and Laboratory that maintain control over the plant quality control processes.
- Water, packaging materials and plant processes are carefully monitored to ensure that they meet company specifications and standards.



*Hazard Analysis Critical Control Point

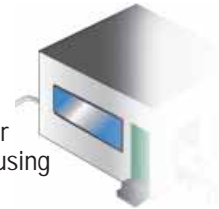
4 Microfiltration

- Specialized two stage advanced micro filters, designed specifically for the process, filter the raw spring water.
- These filters are pharmaceutical grade, and are designed to remove particles as small as 0.2 micron in diameter.
- This prevents the passage of unwanted bacteria.



6 Bottling Control

- Bottling is carried out under very controlled conditions using state-of-the-art equipment.
- The Spring Water is monitored during the filling and capping process to prevent contamination from the environment.
- Each bottle is given a specific code that establishes the plant location, bottling line, and time produced.
- The plant maintains bottling specifications and control.



8 Clean-In-Place Sanitation Process



- Line sanitation practices include advanced internal pipe and equipment cleaning methods called C.I.P.
- This automated process cleaning method re-circulates detergent and sanitizing solutions at the precise temperatures and time to affect total control and maximum effectiveness of the line sanitation process.

10 Corporate Quality Assurance Program

- Testing Laboratory equipped with state-of-the-art testing machinery and staffed with degreed and experienced personnel.
- Comparative analyses are performed on products in accordance with company and country specification standards.
- Independent from the plant Quality Control and Quality Assurance Departments, the Corporate Quality Assurance program sets company-wide standards, specifications, and monitors plant quality programs.

Bottling for quality



Acqua Panna® Natural Spring Water begins with natural spring water. The water is tested as it comes into the plant. To ensure continued water quality from source to bottle, a comprehensive, multiple-barrier system is used, a standard with Nestlé Waters bottling facilities.

This approach involves carefully controlled hygienically designed lines, supported by continuous monitoring and testing. Products are checked throughout the bottling process and in hourly tests on finished products. Multiple checks are performed hourly to guarantee the quality of the water. The product is screened for over 200 possible contaminants annually, even more than the FDA or Italian Health Authorities require.



Visual scrutiny

At Acqua Panna, seeing is believing, so continual on-the-spot visual checks of the bottling lines are performed. In addition, all bottles are marked with the time, date and plant code, so consumers can see for themselves that they are buying the freshest product possible.



Third-party inspections

The plant adheres to strict regulatory compliance by submitting to an independent and unannounced factory audit sanctioned by the International Bottled Water Association (IBWA). This audit, performed by the National Sanitation Foundation (NSF), is performed annually the Acqua Panna™ plant.



Commitment to Communication

All small package labels feature a toll-free number (1-877-207-5982.) consumers can call with any quality concerns. This is an integral part of a closed-loop quality assurance process.



Regulation and oversight

The bottled water industry is one of the few industries that has its own standard of good manufacturing practices (GMP) that go above and beyond most other food products. The industry is regulated by the Food and Drug Administration (FDA), which regulates food industries and the pharmaceutical industry as well. Under the Safe Drinking Water Act, FDA regulations for bottled water must be at least as stringent as those imposed by the U.S. Environmental Protection Agency for tap water. Bottled water is generally required to be tested for the same parameters as tap water, but the standards are, in many cases, stricter than for tap water.

Acqua Panna® Natural Spring Water meets all company and applicable bottled water regulations. The company's internal quality assurance program ensures that analyses required by applicable regulatory agencies become a part of its regular testing program. And as a Nestlé facility, the Acqua Panna plant adheres to all requirements of Nestlé's internal quality standards. Further, the company voluntarily submits to a National Sanitation Foundation (NSF) outside party inspection of all of its bottling facilities. This audit ensures that the company meets the most stringent guidelines for sanitation and process control.

Acqua Panna employs a HACCP (Hazard Analysis Critical Control Point) inspection plan at all factories. HACCP is recognized worldwide as the leading food safety program for the food and pharmaceutical industry.



On the Best Tables of the World

Acqua Panna® Natural Spring Water is served as a refresher or cocktail alternative. Thanks to its smooth and velvety taste, Acqua Panna® Natural Spring Water is served in restaurants, next to S.Pellegrino® Sparkling Natural Mineral Water, to enhance the flavors of food and wine.

A Size to Satisfy Every Thirst

Consumers appreciate the many sizes in which Acqua Panna® Natural Spring Water is available.

From the 250ml glass bottle and popular 1 Liter glass bottles to convenient plastic bottles, it's as easy as it is convenient to quench any size thirst with Acqua Panna® Natural Spring Water products.



“Goes Where You Go”

Acqua Panna® Natural Spring Water is sealed in tamper-evident, recyclable glass bottles and convenient plastic bottles for shipment through the United States. You can find it in most retail outlets.

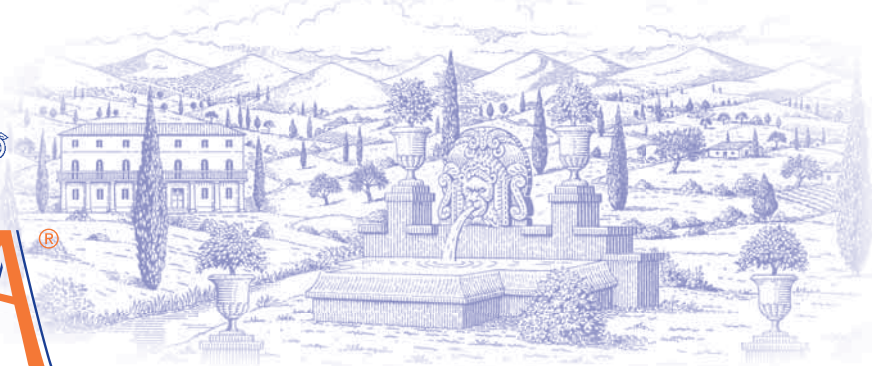


Acqua Panna® Natural Spring Water single serve sizes provide pure refreshment that's fast and convenient. It comes in the following package sizes:

- 250 ml glass bottles, the ideal portable size for everyone
- 500 ml, a most convenient size
- 1 Liter glass bottles, larger size for bigger, active thirsts
- 0.5 Liter (16.9 oz.), the most popular thirst-quenching size
- 75 cl plastic, with convenient sport-pack cap.

NEW

Most sizes are available individually in packs or cases.



Water Analysis Report

Report Date: September 2006
 Testing Period: 1st Quarter 2006

ACQUA PANNA®
 NATURAL SPRING
 WATER

SUBSTANCE	MRL	MCL	LEVEL FOUND
Volatile Organic Compounds			
Benzene	0.0005	0.005	ND
Carbon tetrachloride	0.0005	0.005	ND
Chlorobenzene (Monochlorobenzene)	0.0005	0.100	ND
1,2-Dichlorobenzene (o-DCB)	0.0005	0.600	ND
1,4-Dichlorobenzene (p-DCB)	0.0005	0.075	ND
1,1-Dichloroethane (1,1-DCA)	0.0005	0.005	ND
1,2-Dichloroethane (1,2-DCA)	0.0005	0.005	ND
1,1-Dichloroethylene	0.0005	0.007	ND
cis-1,2-Dichloroethylene	0.0005	0.070	ND
trans-1,2-Dichloroethylene	0.0005	0.100	ND
1,2-Dichloropropane	0.0005	0.005	ND
1,3-Dichloropropene (Telone II)	0.0005	0.0005	ND
Ethylbenzene	0.0005	0.700	ND
Methylene chloride (Dichloromethane)	0.0005	0.005	ND
Methyl-tert-Butyl-ether (MTBE)	0.003	0.013	ND
Styrene	0.0005	0.100	ND
1,1,2,2-Tetrachloroethane	0.0005	0.001	ND
Tetrachloroethylene	0.0005	0.005	ND
Toluene	0.0005	1.000	ND
1,2,4-Trichlorobenzene	0.0005	0.070	ND
1,1,1-Trichloroethane (1,1,1-TCA)	0.0005	0.200	ND
1,1,2-Trichloroethane (1,1,2-TCA)	0.0005	0.005	ND
Trichloroethylene (TCE)	0.0005	0.005	ND
Trichlorofluoromethane (Freon 11)	0.005	0.150	ND
1,1,2-Trichloro-1,2,2-Trifluoroethane (Freon 113)	0.010	1.200	ND
Trihalomethanes (THM - Total)	0.0005	0.080	ND
Vinyl Chloride (VC)	0.0005	0.002	ND
Xylenes (Total)	0.0005	10.000	ND

Synthetic Organic Compounds

Alachlor	0.0002	0.002	ND
Aldicarb	0.0005	0.003	ND
Aldicarb sulfone	0.0008	0.002	ND
Aldicarb sulfoxide	0.0005	0.004	ND
Atrazine	0.0001	0.003	ND

All units in (mg/l) or Parts per Million (PPM) unless otherwise indicated.



Water Analysis Report

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ACQUA PANNA®
 NATURAL SPRING
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SUBSTANCE	MRL	MCL	LEVEL FOUND
Synthetic Organic Compounds (continued)			
Bentazon	0.002	0.018	ND
Benzo(a)pyrene	0.00002	0.0002	ND
Carbofuran	0.0009	0.040	ND
Chlordane	0.0002	0.002	ND
Dalapon	0.001	0.200	ND
1,2-Dibromo-3-chloropropane (DBCP)	0.00002	0.0002	ND
2,4-Dichlorophenoxyacetic acid (2,4-D)	0.0001	0.070	ND
Di(2-ethylhexyl)adipate	0.0006	0.400	ND
Di(2-ethylhexyl)phthalate	0.0006	0.006	ND
Dinoseb	0.0002	0.007	ND
Diquat	0.0004	0.020	ND
Endothall	0.009	0.100	ND
Endrin	0.00001	0.002	ND
Ethylene dibromide	0.00001	0.00005	ND
Glyphosate	0.006	0.700	ND
Heptachlor	0.00004	0.0004	ND
Heptachlor epoxide	0.00002	0.0002	ND
Hexachlorobenzene	0.0001	0.001	ND
Hexachlorocyclopentadiene	0.0001	0.050	ND
Lindane	0.00002	0.0002	ND
Methoxychlor	0.0001	0.040	ND
Molinate	0.002	0.020	ND
Oxamyl	0.002	0.200	ND
Pentachlorophenol	0.00004	0.001	ND
Picloram	0.0001	0.500	ND
Polychlorinated biphenyls (PCBs)	0.0001	0.0005	ND
Simazine	0.00007	0.004	ND
Thiobencarb	0.001	0.070	ND
Toxaphene	0.001	0.003	ND
2,3,7,8-TCDD (Dioxin)	0.005 x 0.010 - 0.006	0.003 x 0.010 - 0.005	ND
2,4,5-TP (Silvex)	0.0002	0.050	ND



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ACQUA PANNA®
 NATURAL SPRING
 WATER

SUBSTANCE	MRL	MCL	LEVEL FOUND
Inorganic Minerals and Metals			
Aluminum	0.050	0.200	ND
Antimony	0.00040	0.006	ND
Arsenic	0.0014	0.010	ND
Barium	0.002	2.00	0.081
Beryllium	0.0003	0.004	ND
Bicarbonate	1.00	-	108
Boron	0.050	-	ND
Bromate	0.005	0.010	ND
Bromide	0.005	-	ND
Cadmium	0.001	0.005	ND
Calcium	0.10	-	35
Chloride	0.10	250	8.1
Chromium	0.001	0.100	ND
Copper	0.050	1.00	ND
Cyanide	0.020	0.200	ND
Fluoride	0.100	4.00	ND
Iron	0.010	0.300	ND
Lead	0.005	0.015	ND
Magnesium	0.10	-	7.1
Manganese	0.020	0.050	ND
Mercury	0.0002	0.002	ND
Nickel	0.0005	0.100	ND
Nitrate (as N)	0.010	10.00	1.1
Nitrite (as N)	0.010	1.00	ND
Potassium	0.10	-	1.1
Selenium	0.005	0.005	ND
Silver	0.010	0.100	ND
Sodium	0.20	-	7.5
Sulfate	0.10	250.00	20
Thallium	0.0003	0.002	ND
Zinc	0.050	5.00	ND



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SUBSTANCE	MRL	MCL	LEVEL FOUND
Radiologicals			
Gross alpha particle activity (pCi/L)	3.00	15.00	All Radiological results are in full compliance with all FDA and EPA standards for bottled and drinking water.
Gross beta (pCi/L)	4.00	50.00	
Radium 226 (pCi/L)	1.00	5.00	
Radium 228 (pCi/L)	1.00	5.00	
Uranium (pCi/L)	0.001	30.00	
Other Parameters			
Alkalinity (mg/l)	1.00	-	81
Asbestos (MFL)	0.01	7.00	ND
Conductivity (umhos/cm)	1.00	-	237
Hardness, Total (mg/l)	0.50	-	88
Total Dissolved Solids (mg/l)	1.00	500	142
pH (units)	NA	6.50 - 8.50	7.96
Turbidity (NTU)	0.1000	1.00 - 5.00	ND
Total Coliform	<1cfu/100 ml	Absent	Absent

All units in (mg/l) or Parts per Million (PPM) unless otherwise indicated.

Level Found - The highest level of each substance detected at or above the MRL in representative finished product samples.

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ND - Not detected at or above the MRL.

ppb - Parts Per Billion. Equivalent to micrograms per liter ($\mu\text{g/l}$).

NR - Not listed in State or Federal drinking water regulations

NA - Not applicable to specific test method or test parameter.