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Nestlé Waters North America Publishes First Corporate Citizenship Report

GREENWICH, CT – October 23, 2008 – Nestlé Waters North America (Nestlé Waters) today released its first corporate citizenship report – *The Shape of Corporate Citizenship*. The report presents six corporate commitments, which address those issues most critical to its business and stakeholders:

1. Promoting health and hydration
2. Ensuring water quality and providing clean water when supplies are interrupted
3. Managing water resources for long-term sustainability
4. Reducing our manufacturing and logistics footprint
5. Developing sustainable packaging solutions
6. Being a good neighbor

Each section details the social or environmental challenges facing Nestlé Waters, the steps the company has taken to address those issues and future goals the company has set to improve its performance. Key goals include concrete commitments around recycling, packaging, greenhouse gas emissions and research on health:

- Recycling: Advancing the goal of doubling current recycling rates to 60% or better for PET beverage bottles by 2018 through partnerships, coalition building, consumer education, improved curbside recycling programs and policy initiatives
- Packaging: Developing and producing a “next generation bottle” made entirely from recycled materials or renewable resources by 2020
- Greenhouse gas emissions: Reducing our company’s carbon intensity by 20% across our full value chain by 2013
- Research: Conducting additional research on the health benefits of drinking water for weight management and disease prevention in 2010

Nestlé Waters is committed to communicating its progress and will publish biennial reports to share results and gather stakeholder feedback. A full copy of the report is available at www.nestlewatersnorthamerica.com.

About Nestlé Waters North America

Nestlé Waters North America is the largest bottled water company in North America. Its product portfolio includes spring, purified, sparkling, drinking, distilled, mineral and flavored water, which are sold through retail outlets and directly to customers through its Home and Office Delivery business. Its family of 15 well-known brands includes [Arrowhead®](#), [Calistoga®](#), [Deer Park®](#), [Ice Mountain®](#), [Nestlé® Pure Life®](#), [Ozarka®](#), [Poland Spring®](#), [Zephyrhills®](#), etc. It also imports globally recognized bottled water brands such as [Perrier®](#) and [S. Pellegrino®](#). The company is related to [Nestlé Waters](#), based in Paris, the bottled water division of the Swiss company, [Nestlé S.A.](#)