



## **NESTLÉ WATERS NORTH AMERICA OPENS NEW BOTTLING FACILITY IN SOUTH DALLAS**

*New structure replaces DFW bottling facility*

Dallas, TX – March 28, 2008 - Nestlé Waters North America has opened the doors of its new 525,000 square foot bottling facility in Dallas' southern sector. Dallas City Council members and representatives from the Dallas Police Department helped Plant Manager Eric Gustafson cut the ribbon of Nestlé Waters North America's new \$82 million dollar investment. "This is a long-term investment in our city," said Dallas City Council member Dave Neumann. "And we're very proud of that."

Approximately 240 employees have transferred from NWNA's old bottling facility to the new one, which will employ up to 400 employees at full build-out in future years. "This is an exciting day for us," said Plant Manager Eric Gustafson. "We're proud of our new state-of-the-art facility and all the employees who've worked so hard to get our operations up and running. South Dallas is a perfect location for us to continue serving our customers around the region."

Nestlé Waters North America has been operating in the DFW area for over 20 years. In 2005, the company purchased the 75-acre site in Mountain Creek Industrial Park and completed construction on its new bottling facility in early 2008.

The Dallas bottling facility was designed and constructed to meet the US Green Building Council's stringent LEED (Leadership in Energy and Design) certification, and, once certified, will join six other of NWNA's bottling facilities around the country. This new facility will mostly bottle Nestlé Pure Life brand purified water, Nestlé Pure Life brand Naturally Flavored Water Beverage, and some Ozarka Natural Spring Water.

NWNA has already been actively involved in local organizations around the Mountain Creek area in South Dallas. Adding to their annual \$30,000 "Every Drop Counts" Statewide Scholarship Fund, Nestlé Waters North America has provided two additional local \$2500 scholarships to Duncanville High School and Molina High Schools for students pursuing degrees and careers in earth/environmental sciences. The company has also recently pledged support to the Mountain Creek Public Library and Mountain Creek Recreational Center.

At the ribbon-cutting ceremony, Nestlé Waters North America presented Dallas Chief of Police David Kunkle and Sgt. Sheldon Smith with an additional \$25,000 donation to the Dallas Chapter of the Police Athletic League (DPAL). This is the second gift the company has given to DPAL: in late 2007, Nestlé Waters North America donated \$25,000 to re-instate the Dallas Chapter, which had been inactive for nearly a decade. DPAL is a youth crime prevention program that utilizes educational, athletic and recreational activities to create trust and understanding between police officers and youth. It is based on the conviction that young people - if they are reached early enough - can develop strong positive attitudes towards police officers in their journey through life toward the goal of maturity and good citizenship.

This additional \$25,000 gift from Nestlé Waters North America will assist with uniform purchases, league promotions, program enhancements, and staff recruitment. “South Dallas holds great promise and there is no better way to support its future than by investing in the children who live and grow here,” said Gustafson. “Nestlé Waters North America believes strongly in the education of children around the country and we are proud to support an outstanding program like DPAL.”

Beyond local community commitments, Nestlé Waters North America is committed to environmentally-friendly operations. A major priority for Nestlé Waters North America is sustainable packaging; the company has significantly reduced the raw materials in its packaging and recycles much of its raw materials in the bottling facility. At the new Dallas Bottling Facility, Nestlé Waters North America will be producing their new Eco-Shape™ bottles. These innovative bottles are produced at the facility and contain 30% less plastic than the average plastic beverage container. Across the country, the company has worked aggressively to reduce shrink-wrapping on half-liter cases, has reduced the size and weight of its paper labels (saving millions of pounds of paper), and eliminated millions of pounds of corrugated cardboard.

Americans now drink more bottled water than ever before, making it the #2 ranking of all beverages, ahead of beer, milk, juice and coffee. Nestlé Waters North America, the number one bottled company in the U.S. and Canada, has a 29.9 percent market share in the industry. In Texas, the company has approximately 1,100 employees statewide and an annual statewide payroll of \$46 million.

**About Nestlé Waters North America, Inc.**

[Nestlé Waters North America](#)'s family of 15 well-known brands includes [Ozarka](#), [Poland Spring](#), [Arrowhead](#), [Deer Park](#), [Ice Mountain](#), and [Zephyrhills](#). Nestlé Waters North America also imports globally recognized bottled water brands such as [Perrier](#) and [S. Pellegrino](#). The company is part of [Nestlé Waters](#), based in Paris, the bottled water division of the Swiss company, [Nestlé, S.A.](#)

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