



FOR IMMEDIATE RELEASE – June 1, 2007

Contact:

Ron Dyer, Poland Spring Environmental Manager 207-998-6344

Jane Lazgin, NWN Corporate Affairs, 203-863-0240

Poland Spring Water Tankers Switch to Bio Diesel

***Fuel Conversion Will Reduce Largest US Spring Water Brand's
Carbon Emissions by 1.8 Million Pounds in the First Year***

POLAND SPRING, MAINE – Poland Spring Water Company today announced its entire tankering fleet, the stainless-steel tanker trucks that deliver spring water for bottling, will begin operating on B5 Biofuel effective immediately. The company's 52 tankers, along with 12 contracted trucks, will start filling up immediately with the bio-diesel mixture provided by Maine-based energy supplier C.N. Brown. Area filling stations under agreements with Poland Spring will retail the fuel, which will also be available to the public and third-party trucking companies.

Poland Spring's use of B5 Biofuel will reduce the tanker fleet's carbon emissions by more than 1.8 million pounds this year, and will reduce diesel fuel consumption by 70,000 gallons, according to Poland Spring Environmental Manager Ron Dyer. The conversion will also help improve B5 Biofuel availability throughout Maine. The cost for B5 Biofuel is a few cents per gallon more than traditional diesel, but Dyer said Poland Spring's use of B5 Biofuel could actually help stabilize the price of the fuel in Maine.

"Poland Spring will become a major customer of B5 Biofuel in Maine, and our agreements with area filling stations mean the fuel will be more available for everyone," Dyer said. "We hope our fleet's switch to B5 Biofuel could help serve as a catalyst to increase the fuel's use in Maine. More widespread use will encourage increased availability, lower prices and, of course, further reductions in carbon emissions."

Poland Spring conducted trials with B5 Biofuel from last December through March, and Poland Spring Northeast Regional Manager Ken Rogers said he is now confident the transition to B5 will be a smooth one. There are four common grades of bio diesel, according to Rogers: B2, B5, B10 and B20. Each number represents the percentage of renewable biofuel in the mixture.

"The higher the percentage, the greater the chances of complications. We ran trials with B20, but we've made the decision to start with B5," Rogers said. "For our drivers, this is an entirely new concept, and B5 seemed like the right mixture to start out. We are absolutely confident B5 will not cause issues with safety, reliability or performance."

According to Dyer, B5 Biofuel represents another step in a series of ongoing measures to continually reduce Poland Spring's environmental footprint. The company has achieved a 91 percent internal recycling rate at its plants by recycling materials such as corrugate; PET, LDPE, HDPE plastics; bottle pre-forms; and pallets. Both of the bottler's Maine plants have completed Maine Department of Environmental Protection STEP-UP programs, and the company has committed to achieving LEED Certification of all new buildings, including the new Kingfield plant, as well as a recent warehouse expansion and landscaping additions in Hollis.

Nestle Waters North America has also taken the lead in developing new technology to produce the lightest-weight beverage bottles in the world. In both of Poland Spring's operational Maine plants, bottle pre-forms and bottles are manufactured on-site, reducing transportation emissions by eliminating the need for pre-form or empty bottle deliveries. Meanwhile, patented technologies help Poland Spring drastically cut down on plastics consumption.

"Poland Spring water bottles use less plastic than any major soda or juice product on the market, and less than any other major bottled water competitor," Dyer said. "In fact, Nestle Waters has just developed featherweight bottles that weigh just 12.5 grams on average for a ½ liter, about half what an average plastic soda bottle weights of the same size. Those bottles should be coming to Maine soon, but even today, any time someone chooses Poland Spring over another bottled beverage, they can be confident they are saving plastic."

Dyer said efforts to reduce carbon emissions both at the plant and by employees at home have already resulted in a combined 408 tons of carbon emissions reductions. Furthermore, Poland Spring provides lead support for water education causes such as Project WET and World Water Day.

About Poland Spring Water Company

The Poland Spring Water Company is a division of Nestlé Waters North America, Inc. (NWNA), which has 8,000 employees across the United States. The Poland Spring Water Company employs 700 people in Maine at plants in Poland Spring and Hollis and contributes more than \$100 million to Maine's economy each year, including spending of over \$60 million with Maine-based small businesses and contractors. Poland Spring is the leading bottled spring water brand in the U.S., with sales primarily in the northeast.

END END END