



Add some sparkle to your meals.

S.Pellegrino® Sparkling Natural Mineral Water, which dates back as early as the twelfth century, became part of the Nestlé Waters North America family of brands in 1999. For food enthusiasts, S.Pellegrino® Sparkling Natural Mineral Water adds unrushed pleasure to the simple joys of sharing good food with people we care about.

SINCE 1899

The properties of S.Pellegrino® Sparkling Natural Mineral Water were renowned as early as the twelfth century. Legend has it that Leonardo da Vinci visited the source while living in Milan. The use of the water for therapeutic treatment did not begin until the eighteenth century, due to the difficulties in reaching its remote location.



In 1842, the town decided to sell seventy-five percent of the spring to Ester Palazzolo, on the condition that the remaining share be given to the residents of San Pellegrino Terme, who could draw the water from an external tap free of charge. This is still done today.



In 1899, the spring was purchased by Società Anonima delle Terme di San Pellegrino who managed the activities of the spas and the bottling of water. In 1900, the first year of the company's activity,

35,000 bottles were bottled and delivered around the world. In 1905, a new bottling plant was built, enabling them to increase output to 50,000 bottles a day. By 1908, three million bottles had been sold.

In 1928, the spa facilities were renovated and equipped with all of the most modern diagnostic tools, such as a radioscopic room, radiograph room, microscopes and chemical analysis laboratory.

With a bit of intuition and luck, mineral water was used to produce a new soft drink called Aranciata. Made up of a combination of simple and healthful ingredients like Sicilian oranges, S.Pellegrino® Sparkling Natural Mineral Water and sugar, it was successfully launched in 1932. In the fifties, another bitter-tasting beverage, Chinotto was created. The beverage took its name from a particular citrus fruit that, outside of China, grows only in Sicily, on a plantation located on the slopes of Etna. In 1960, the company launched Sanbitter apéritif. By 1968, the product had already sold over 150 million bottles.



On April 20, 1970, the company changed its name to Sanpellegrino SpA and continued to grow through the seventies and eighties.

In 1999, Sanpellegrino SpA became part of Nestlé Waters. Today, S.Pellegrino® Sparkling Natural Mineral Water is the number two sparkling bottled water brand imported to the United States and is the brand of choice within the Fine Dining Segment.

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Geological Origin

S.Pellegrino® Sparkling Natural Mineral Water flows from a thermal spring at the foot of a Dolomite mountain wall towering above the Brembo river in the Italian Alps. The town of San Pellegrino Terme is located near Bergamo some 70 kilometers northeast of Milan.

The sources for S.Pellegrino® Sparkling Natural Mineral Water are three deep springs which emerge at 69.8 degrees F. The waters come from an aquifer 1,300 feet below the surface, where limestone and volcanic rocks impart unique minerals and trace elements.

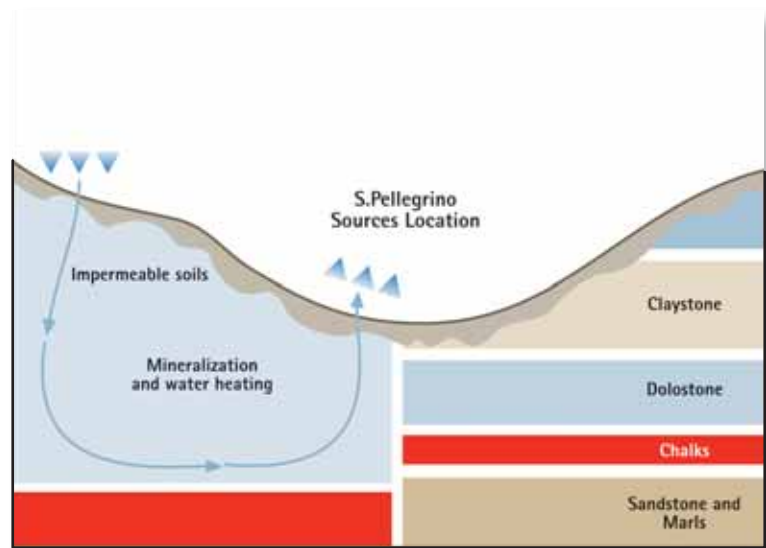
Widely enjoyed as an accompaniment to meals, S.Pellegrino® Sparkling Natural Mineral Water lives up to its advertising line, “lingering at tables for over 100 years.”

Hydrogeological Model

The geological and morphological structure of the San Pellegrino Terme area is highly favorable for the formation of the mineral water basin.

From the replenishment point, located on the Dolomite range on the right flank of the Valle Brembana, the water seeps down to great depths (over 2,200 feet) and begins a long underground journey.

During this process, the water is mineralized through contact with the rocks and is heated by geothermal gradient until reaching the spring, where it has the balanced composition of S.Pellegrino® Sparkling Natural Mineral Water.





We've broken down a sample mineral content for you here, so you can see why you enjoy S.Pellegrino® Sparkling Natural Mineral Water. All values provided in milligrams/liter unless indicated otherwise.

Water Analysis Report

Report Date: September 2006
 Testing Period: 2nd Quarter 2006

S.PELLEGRINO®
 SPARKLING NATURAL
 MINERAL WATER

SUBSTANCE	MRL	MCL	LEVEL FOUND
Inorganic Minerals and Metals			
Calcium	0.10	-	190
Sodium	0.20	-	34
Potassium	0.10	-	3.3
Fluoride	0.100	2.0 (1.4 - 2.4)	0.62
Magnesium	0.10	-	50
Bicarbonate	1.0	-	242
Nitrate	0.010	10.00	0.54
Chloride	0.10	250	59
Copper	0.050	1.00	ND
pH (units)	NA	-	5.16 †
Sulfate	0.10	250	480 †
Arsenic	0.0014	0.010	ND
Lead	0.005	0.005	ND
Total Dissolved Solids	1.0	-	959 †

All units in (mg/l) or Parts per Million (PPM)

† Secondary Standard. Not a health risk issue.

Level Found - The highest level of each substance detected at or above the MRL in representative finished product samples.

MCL - Maximum Contaminant Level. The highest level of a substance allowed by law in drinking water (bottled or tap water). The MCLs shown are the federal MCLs set by the US Environmental Protection Agency and the Food and Drug Administration, unless no federal MCL exists.

MFL - Million Fibers per Liter

MRL - Minimum Reporting Limit. Where available, MRLs reflect the Method Detection Limits (MDLs) set by the US Environmental Protection Agency or the Detection Limits for Purposes of Reporting (DLRs).

These values are set by the agencies to reflect the lowest concentration of each substance that can be accurately quantified by applicable testing methods, and are also the minimum reporting thresholds applicable to the Consumer Confidence Reports produced by tap water suppliers.

ND - Not detected at or above the MRL.

ppb - Parts Per Billion. Equivalent to micrograms per liter (µg/l).

NR - Not listed in State or Federal drinking water regulations

NA - Not applicable to specific test method or test parameter.

CLICK
HERE

for more detailed
 analysis or call us
 toll free at
 800 255 8334



Sparkling Natural Mineral Water:
9-Step Quality Process

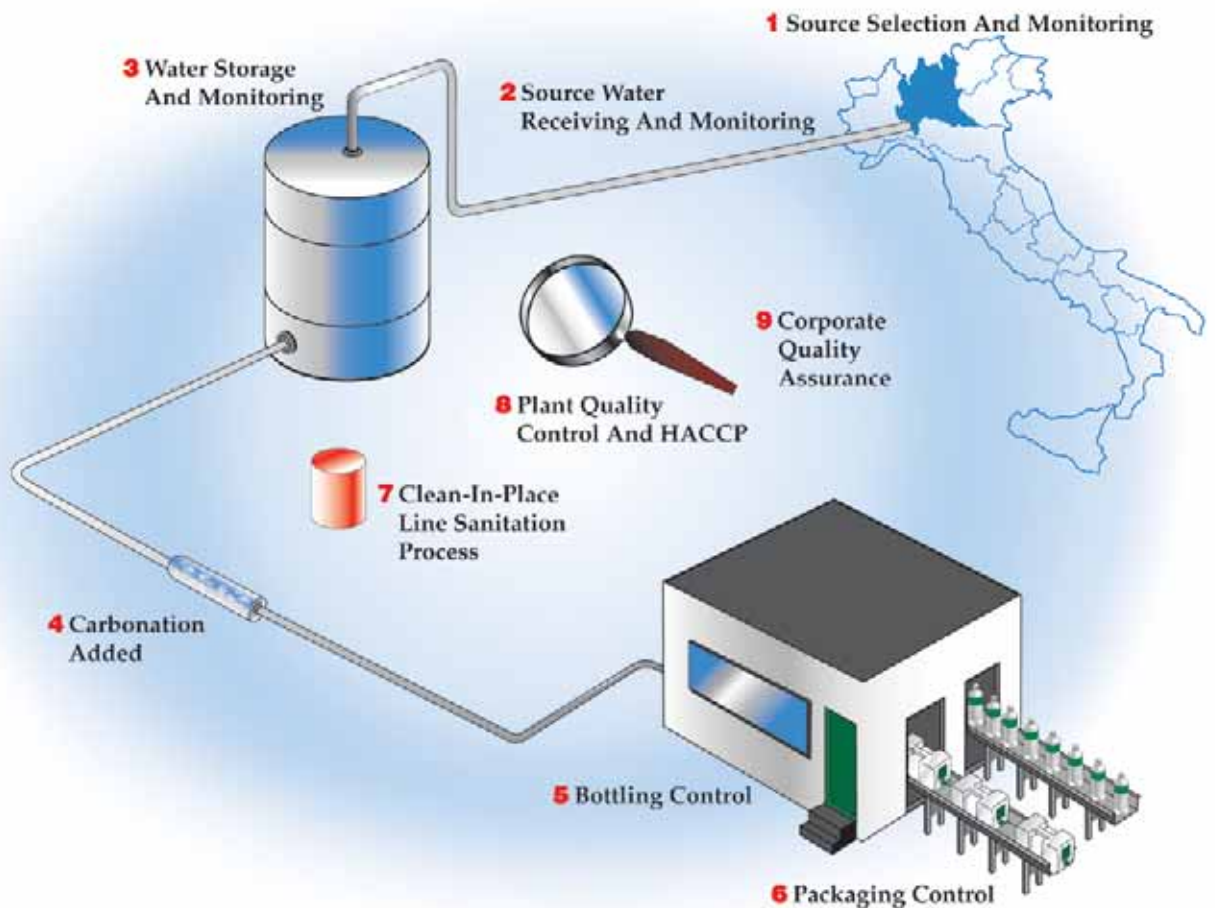
1 Source Selection and Monitoring

- The source of S.Pellegrino® Sparkling Natural Mineral Water product is located deep in the aquifer.
- Selection is made on the basis of natural composition consistency and freedom from contamination, availability, and taste.
- In house and trained geologists and hydrogeologists monitor the source regularly.
- Natural Mineral Water collection is made using state-of-the-art equipment to prevent chances of contamination and safeguard the natural characteristics of the water.



2 Source Water Receiving and Monitoring

- Natural Mineral Water is captured from the natural mineral source by food-grade pipelines direct to the plants.
- Trained Quality Assurance personnel at the plants take daily samples of incoming natural mineral water and test for signs of contamination.
- Monitoring of the natural mineral water collection and receiving process is performed regularly.

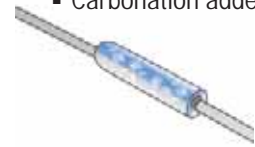


3 Water Storage and Monitoring



- Natural Mineral Water is temporarily held in food grade storage tanks upon initial receipt at the plant.
- Here, the water is further tested for conformance to specifications.

4 Carbonation Added



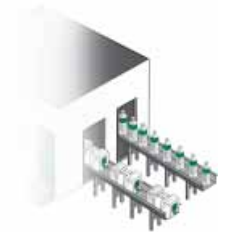
- Carbonation added

5 Bottling Control



- Bottling is carried out under very controlled conditions using state-of-the-art equipment.
- The Sparkling Natural Mineral Water is monitored during the filling and capping process to prevent contamination from the environment.
- Each bottle is given a specific code that establishes the plant location, bottling line, and time produced.
- The plants maintain bottling specifications and control.

6 Packaging Control



- Packaging is carried out using the latest in modern equipment.
- Bottles, caps and labels are carefully controlled and monitored by lot.
- Package materials not meeting internal standards are rejected.

7 Clean-In-Place Sanitation Process



- Line sanitation practices include advanced internal pipe and equipment cleaning methods called C.I.P.
- This automated process cleaning method re-circulates detergent and sanitizing solutions at the precise temperatures and time to affect total control and maximum effectiveness of the line sanitation process.

8 Plant Quality Control and HACCP* Program

- The plants have a fully staffed Quality Assurance Department and Laboratory that maintain control over the plant quality control processes.
- Water, packaging materials and plant processes are carefully monitored to ensure that they meet company specifications and standards.



*Hazard Analysis Critical Control Point

9 Corporate Quality Assurance Program

- Testing Laboratory equipped with state-of-the-art testing machinery and staffed with degreed and experienced personnel.
- Comparative analyses are performed on products in accordance with company and country specification standards.
- Independent from the plant Quality Control and Quality Assurance Departments, the Corporate Quality Assurance program sets company-wide standards, specifications, and monitors plant quality programs.



S. PELLEGRINO® . . . Past and Present!



1968 Magazine Advertisement



100th Anniversary Celebration in 1999



2004 Advertising Campaign



In 2003, 75cl reaches a record price of \$10 at restaurants in New York, where 65,000 bottles are sold every day

Quality First



Bottling for quality

All S.Pellegrino® Sparkling Natural Mineral Water products begin with natural mineral water. The water from the sources is tested as it comes into the plants. To ensure continued water quality from source to bottle, a comprehensive, multiple-barrier system is used, a standard with Nestlé Waters bottling facilities.

This approach involves carefully controlled hygienically designed lines, supported by continuous monitoring and testing. Products are checked throughout the bottling process and in hourly tests on finished products. Multiple checks are performed hourly to guarantee the quality of the water. The product is screened for over 200 possible contaminants annually, even more than the FDA or Italian Health Authorities require.



Visual scrutiny

At Sanpellegrino SpA, seeing is believing, so continual on-the-spot visual checks of the bottling lines are performed. In addition, all bottles are marked with the time, date and plant code, so consumers can see for themselves that they are buying the freshest product possible.



Third-party inspections

Sanpellegrino SpA adheres to strict regulatory compliance by submitting to an independent and unannounced factory audit sanctioned by the International Bottled Water Association (IBWA). This audit, performed by the National Sanitation Foundation (NSF), is performed annually at all Sanpellegrino SpA plants.



Commitment to Communication

All small package labels feature a toll-free number (1-800-255-8334.) consumers can call with any quality concerns. This is an integral part of our closed-loop quality assurance process.



Regulation and oversight

The bottled water industry is one of the few industries that has its own standard of good manufacturing practices (GMP) that go above and beyond most other food products. The industry is regulated by the Food and Drug Administration (FDA), which regulates food industries and the pharmaceutical industry as well. Under the Safe Drinking Water Act, FDA regulations for bottled water must be at least as stringent as those imposed by the U.S. Environmental Protection Agency for tap water. Bottled water is generally required to be tested for the same parameters as tap water, but the standards are, in many cases, stricter than for tap water.

S.Pellegrino® Sparkling Natural Mineral Water meets all company and applicable bottled water regulations. The company's internal quality assurance program ensures that analyses required by applicable regulatory agencies become a part of its regular testing program. And as a Nestlé company, Sanpellegrino SpA adheres to all requirements of Nestlé's internal quality standards. Further, the company voluntarily submits to a National Sanitation Foundation (NSF) outside party inspection of all of its bottling facilities. This audit ensures that the company meets the most stringent guidelines for sanitation and process control.

Sanpellegrino SpA employs a HACCP (Hazard Analysis Critical Control Point) inspection plan at its plants. HACCP is recognized worldwide as the leading food safety program for the food and pharmaceutical industry.



S. PELLEGRINO®

“Goes Where You Go”



S.Pellegrino® Sparkling Natural Mineral Water is sealed in tamper-evident, recyclable glass or plastic bottles and is imported by Nestlé Waters North America for shipment throughout the United States. You can find it in most retail outlets. It is served in restaurants as a sparkling refresher or cocktail alternative.



A Size to Satisfy Every Thirst

Consumers appreciate the many sizes in which S.Pellegrino® Sparkling Natural Mineral Water is available.

From the 250ml glass bottle and popular 750 ml glass bottles to convenient plastic PET, it's as easy as it is convenient to quench any size thirst with S.Pellegrino® Sparkling Natural Mineral Water.

S.Pellegrino® Sparkling Natural Mineral Water is the perfect water for dining. It is served at restaurants around the world to accompany the finest meals.



S.Pellegrino® Sparkling Natural Mineral Water single serve sizes provide pure refreshment that's fast and convenient. It comes in the following package sizes:

- 250 ml glass bottles, the ideal portable size for everyone
- 500 ml, a most convenient size
- 750 ml glass bottles, ideal for larger gatherings
- 0.5 Liter (16.9 oz.), the most popular thirst-quenching size
- 1 Liter (33.8 oz.), larger size for bigger, active thirsts

NEW

Most sizes are available individually in packs or cases.



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S. PELLEGRINO®
 SPARKLING NATURAL
 MINERAL WATER

SUBSTANCE	MRL	MCL	LEVEL FOUND
Volatile Organic Compounds			
Benzene	0.0005	0.005	ND
Carbon tetrachloride	0.0005	0.005	ND
Chlorobenzene (Monochlorobenzene)	0.0005	0.100	ND
1,2-Dichlorobenzene (o-DCB)	0.0005	0.600	ND
1,4-Dichlorobenzene (p-DCB)	0.0005	0.075	ND
1,1-Dichloroethane (1,1-DCA)	0.0005	0.005	ND
1,2-Dichloroethane (1,2-DCA)	0.0005	0.005	ND
1,1-Dichloroethylene	0.0005	0.007	ND
cis-1,2-Dichloroethylene	0.0005	0.070	ND
trans-1,2-Dichloroethylene	0.0005	0.100	ND
1,2-Dichloropropane	0.0005	0.005	ND
1,3-Dichloropropene (Telone II)	0.0005	0.0005	ND
Ethylbenzene	0.0005	0.700	ND
Methylene chloride (Dichloromethane)	0.0005	0.005	ND
Methyl-tert-Butyl-ether (MTBE)	0.003	0.013	ND
Styrene	0.0005	0.100	ND
1,1,2,2-Tetrachloroethane	0.0005	0.001	ND
Tetrachloroethylene	0.0005	0.005	ND
Toluene	0.0005	1.000	ND
1,2,4-Trichlorobenzene	0.0005	0.070	ND
1,1,1-Trichloroethane (1,1,1-TCA)	0.0005	0.200	ND
1,1,2-Trichloroethane (1,1,2-TCA)	0.0005	0.005	ND
Trichloroethylene (TCE)	0.0005	0.005	ND
Trichlorofluoromethane (Freon 11)	0.005	0.150	ND
1,1,2-Trichloro-1,2,2-Trifluoroethane (Freon 113)	0.010	1.200	ND
Trihalomethanes (THM - Total)	0.0005	0.080	ND
Vinyl Chloride (VC)	0.0005	0.002	ND
Xylenes (Total)	0.0005	10.000	ND

Synthetic Organic Compounds

Alachlor	0.0002	0.002	ND
Aldicarb	0.0005	0.003	ND
Aldicarb sulfone	0.0008	0.002	ND
Aldicarb sulfoxide	0.0005	0.004	ND
Atrazine	0.0001	0.003	ND

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SUBSTANCE	MRL	MCL	LEVEL FOUND
Synthetic Organic Compounds (continued)			
Bentazon	0.002	0.018	ND
Benzo(a)pyrene	0.00002	0.0002	ND
Carbofuran	0.0009	0.040	ND
Chlordane	0.0002	0.002	ND
Dalapon	0.001	0.200	ND
1,2-Dibromo-3-chloropropane (DBCP)	0.00002	0.0002	ND
2,4-Dichlorophenoxyacetic acid (2,4-D)	0.0001	0.070	ND
Di(2-ethylhexyl)adipate	0.0006	0.400	ND
Di(2-ethylhexyl)phthalate	0.0006	0.006	ND
Dinoseb	0.0002	0.007	ND
Diquat	0.0004	0.020	ND
Endothall	0.009	0.100	ND
Endrin	0.00001	0.002	ND
Ethylene dibromide	0.00001	0.00005	ND
Glyphosate	0.006	0.700	ND
Heptachlor	0.00004	0.0004	ND
Heptachlor epoxide	0.00002	0.0002	ND
Hexachlorobenzene	0.0001	0.001	ND
Hexachlorocyclopentadiene	0.0001	0.050	ND
Lindane	0.00002	0.0002	ND
Methoxychlor	0.0001	0.040	ND
Molinate	0.002	0.020	ND
Oxamyl	0.002	0.200	ND
Pentachlorophenol	0.00004	0.001	ND
Picloram	0.0001	0.500	ND
Polychlorinated biphenyls (PCBs)	0.0001	0.0005	ND
Simazine	0.00007	0.004	ND
Thiobencarb	0.001	0.070	ND
Toxaphene	0.001	0.003	ND
2,3,7,8-TCDD (Dioxin)	0.005 x 0.010 - 0.006	0.003 x 0.010 - 0.005	ND
2,4,5-TP (Silvex)	0.0002	0.050	ND

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 MINERAL WATER

SUBSTANCE	MRL	MCL	LEVEL FOUND
Inorganic Minerals and Metals			
Aluminum	0.050	0.200	0.12
Antimony	0.00040	0.006	ND
Arsenic	0.0014	0.010	ND
Barium	0.002	2.00	1.016
Beryllium	0.0003	0.004	ND
Bicarbonate	1.00	-	242
Boron	0.050	-	0.18
Bromate	0.005	0.010	ND
Bromide	0.005	-	0.36
Cadmium	0.001	0.005	ND
Calcium	0.10	-	190
Chloride	0.10	250	59
Chromium	0.001	0.100	ND
Copper	0.050	1.00	ND
Cyanide	0.020	0.200	ND
Fluoride	0.100	4.00	0.62
Iron	0.010	0.300	ND
Lead	0.005	0.015	ND
Magnesium	0.10	-	50
Manganese	0.020	0.050	ND
Mercury	0.0002	0.002	ND
Nickel	0.0005	0.100	ND
Nitrate (as N)	0.010	10.00	0.54
Nitrite (as N)	0.010	1.00	ND
Potassium	0.10	-	3.3
Selenium	0.005	0.005	ND
Silver	0.010	0.100	ND
Sodium	0.20	-	34
Sulfate	0.10	250.00	480 †
Thallium	0.0003	0.002	ND
Zinc	0.050	5.00	ND

† Secondary Standard. Not a health risk issue.

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 MINERAL WATER

SUBSTANCE	MRL	MCL	LEVEL FOUND
Radiologicals			
Gross alpha particle activity (pCi/L)	3.00	15.00	All Radiological results are in full compliance with all FDA and EPA standards for bottled and drinking water.
Gross beta (pCi/L)	4.00	50.00	
Radium 226 (pCi/L)	1.00	5.00	
Radium 228 (pCi/L)	1.00	5.00	
Uranium (pCi/L)	0.001	30.00	

Other Parameters			
Alkalinity (mg/l)	1.00	-	160
Asbestos (MFL)	0.01	7.00	ND
Conductivity (umhos/cm)	1.00	-	1240.00
Hardness, Total (mg/l)	0.50	-	470
Total Dissolved Solids (mg/l)	1.00	500	959 †
pH (units)	NA	6.50 - 8.50	5.16 †
Turbidity (NTU)	0.1000	1.00 - 5.00	ND
Total Coliform	<1cfu/100 ml	Absent	Absent

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Level Found - The highest level of each substance detected at or above the MRL in representative finished product samples.

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MRL - Minimum Reporting Limit. Where available, MRLs reflect the Method Detection Limits (MDLs) set by the US Environmental Protection Agency or the Detection Limits for Purposes of Reporting (DLRs).

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ND - Not detected at or above the MRL.

ppb - Parts Per Billion. Equivalent to micrograms per liter (µg/l).

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