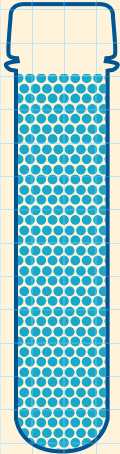


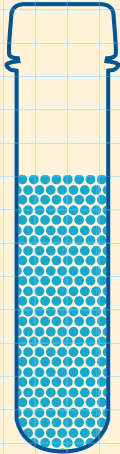
# Eco-Shape

Resin used (grams)

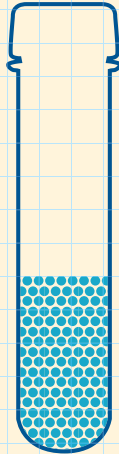
23.9



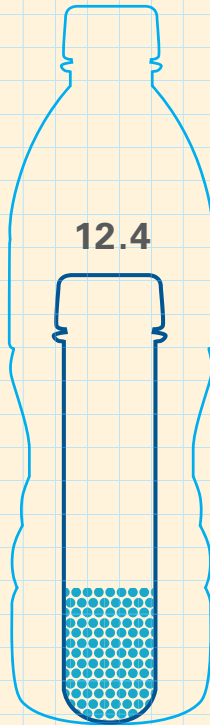
21.0



14.5



12.4



CARBONATED SOFT DRINK

BOTTLED WATER

PREVIOUS  
NESTLÉ WATERS BOTTLE

NEW ECO-SHAPE

Our Eco-Shape® bottle is the latest initiative in Nestlé Waters' long-standing commitment to reducing material use in our packages. In 2007, we introduced a new look for our half-liter bottles, which account for over 74% of our production. Weighing less than half an ounce on average, the Eco-Shape half-liter bottle uses 30% less plastic than the average half-liter plastic beverage container on store shelves, based on a study in March 2007. In addition to less plastic, the label on our Eco-Shape bottle is 35% smaller on average than the previous label for all of our brands, with the exception of Arrowhead® Brand, which is 25% smaller. We expect it to save 65 million pounds of PET resin and almost 10 million pounds of paper annually.