

## The Nature Conservancy



Nestlé Waters' partnership with [The Nature Conservancy \(TNC\)](#), a global conservation organization, started in the mid-90s, when Poland Spring helped TNC protect ecologically important lands and waters in Maine. In 1999, Nestlé Waters contributed \$1 million to TNC to protect St. John River, the last wild, free-flowing major river in the eastern U.S. In 2005, Nestlé Waters and TNC initiated a second collaboration to protect freshwater rivers, lakes and wetlands across the country. We pledged \$1 million over five years to assist with watershed restoration projects and to support the development of a water certification program to promote sustainable water use. Through the 10-year collaboration with TNC, Nestlé Waters has helped protect and restore over 426,000 acres of natural lands and waters.