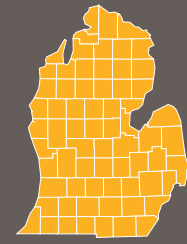
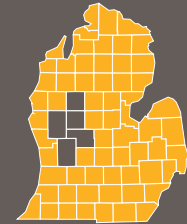


KEY

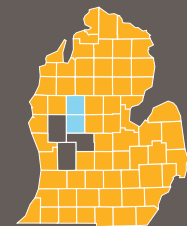


● STATE



○ REGIONAL

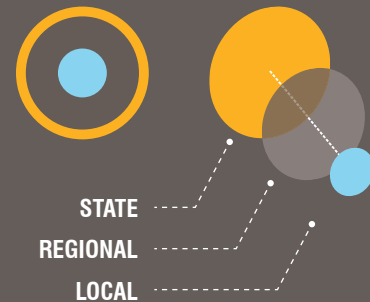
Kent
Mecosta
Montcalm
Newaygo
Osceola



● LOCAL

Mecosta
Osceola

HOW TO READ



State total includes regional and local totals.
Regional totals include local totals.

DEFINITION

Economic Output

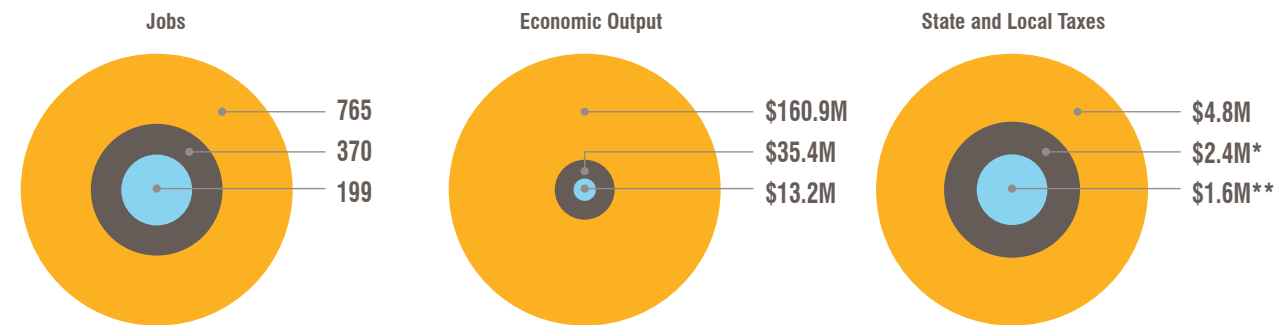
The quantity of goods and services produced by a company, industry, state, region, or country during a specified time frame, regardless of whether those goods and services are consumed or used for further production. It is often used to estimate the economic impact of a given entity, program, or project.

How much difference can a single company make? It turns out...a lot!

Nestlé Waters North America (NWN) is an affiliate of Paris-based Nestlé Waters, the world's largest bottled water company, serving customers in 130 countries with 52 well-known bottled water brands. In 2017, NWN asked us, Public Sector Consultants (PSC), to help calculate the company's contributions to the state, regional, and local economies in three key areas—employment, economic output, and taxes. We also examined NWN's impact by time period—that is, current annual contributions, contributions associated with the organization's planned expansion, and contributions after expansion. Take a look to see what we learned.

PRE-EXPANSION ANNUAL CONTRIBUTIONS

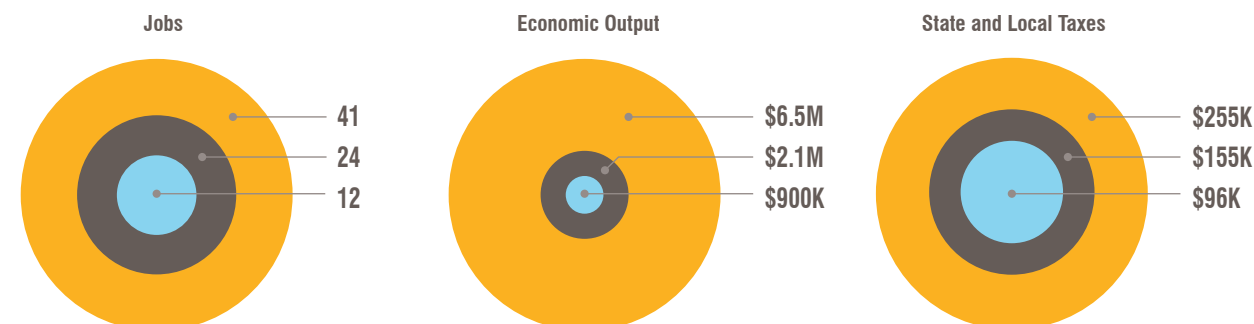
NWN currently employs 281 Michigan workers and makes \$51.3 million in purchases each year from Michigan vendors to support its operations. These contributions, in turn, drive additional economic activity at the state, regional, and local levels (see below).



*includes \$949,000 in property taxes **includes \$781,000 in property taxes

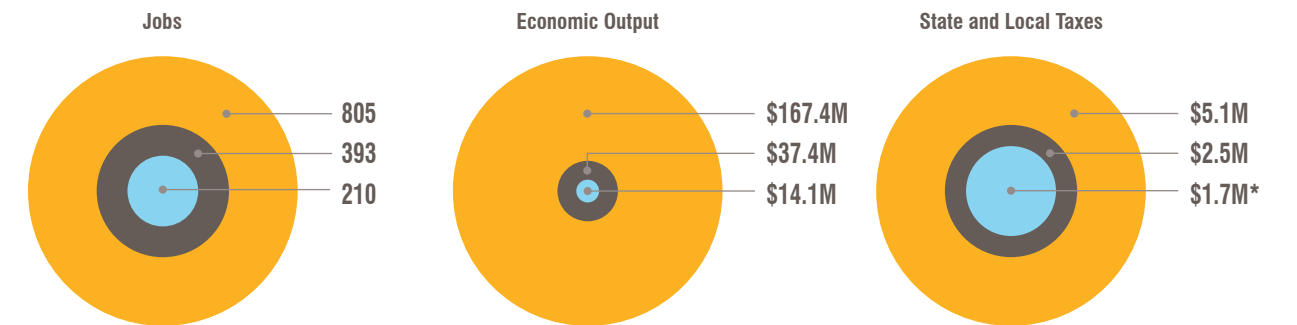
CONTRIBUTIONS DUE TO EXPANSION

NWN's recent expansion of its Stanwood facility in Mecosta County will increase ongoing employment in the state by a minimum of 20 employees. This increase will have additional yearly impacts on state, regional, and local economies (see below).



POST-EXPANSION ANNUAL CONTRIBUTIONS

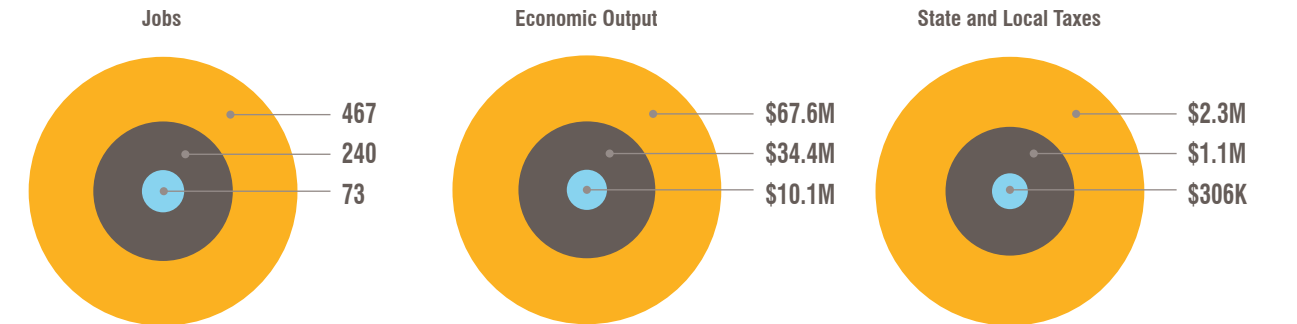
Once NWN has increased its workforce, yearly contributions to the state, regional, and local economies will increase (see below).



*includes \$827,000 in property taxes

CAPITAL EXPENDITURES (2017)

While NWN's direct employment and economic output impacts are experienced yearly, the company also contributes to the economy in other notable ways. For example, it is currently spending \$36 million to expand its facilities (using Michigan companies to do so) and plans to spend \$2.4 million more on capital improvements, including work on Well 14, in the near future. Within one year, this will contribute greatly to the state, regional, and local economies (see below).



ABOUT PUBLIC SECTOR CONSULTANTS

Public Sector Consultants is an objective, nonpartisan research and consulting firm. Our facilitation, implementation, research, and evaluation services have been used by hundreds of local, state, and federal government agencies; nonprofit organizations; and private businesses to help better people's lives in Michigan and beyond.



**PUBLIC SECTOR
CONSULTANTS**