

CALIFORNIA

KNOW THE FACTS



The Healthy Hydration Company™

CLAIM

Nestlé Waters is draining California's water.

FACTS

Water is a renewable resource – if it is managed responsibly.

Arrowhead® Brand Mountain Spring Water has been sustainably sourced and bottled from the springs in Strawberry Canyon, in what is now the San Bernardino National Forest, for more than 124 years. Our team of engineers, hydrologists, biologists and geologists consistently monitors and cares for the springs and local environment.

We never collect more water than is naturally available, which means, if the environment yields less, we collect less.

We diversify our collection among the springs we source from to avoid overreliance on any one spring, and to support long-term sustainability and healthy habitats.

We're always working to improve the efficiency of our operations, not just in times of drought.

That is why we implement technologies in our factories to recycle water for cooling and cleaning, as well as undertaking other water efficiency initiatives. Combined, these projects saved more than 54 million gallons of water between 2016 and 2017 across our five California factories.

Nestlé Waters is working alongside other companies and NGOs to protect California's water future.

This includes being part of the California Water Action Collaborative (CWAC), a coalition that brings environmentally-focused NGOs together, such as The Nature Conservancy and The Pacific Institute, with other industry leaders to develop and support innovative conservation and restoration projects around the state.

In addition, we support, through contributions and employee volunteer hours, local organizations such as Inland Empire Waterkeeper, The Nature Conservancy, Cucamonga Valley Water District, American River Parkway Foundation, the Southern California Mountains Foundation, and many more.

Our California factories were the first in North America to receive third-party water stewardship certification.

Last year, Nestlé Waters' Ontario facility became the first in North America to be certified according to the rigorous Alliance for Water Stewardship (AWS) Standard. Today, all five of our California bottled water factories have been AWS-certified, with our Cabazon factory becoming the first Gold-certified facility in North America.



CALIFORNIA

Created by prominent environmental groups such as The Nature Conservancy and World Wildlife Fund, the AWS Standard is the first comprehensive global benchmark measuring responsible water stewardship across social, environmental, and economic criteria.

We work in local communities to protect and restore sources of drinking water.

We have partnered with the Cucamonga Valley Water District in San Bernardino County to support a groundwater treatment project that is expected to restore approximately 250 million gallons of additional clean drinking water each year to the local water supply.

CALIFORNIA

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Nestlé Waters is operating illegally at Arrowhead Springs on an expired permit.

FACTS

On June 27, 2018, the U.S. Forest Service (USFS) renewed Nestlé Waters' existing special use permit.

This permit is for the right-of-way for the four-inch in diameter, stainless steel pipeline we use to transport water from the springs in San Bernardino National Forest. More information about our permit can be found here: <https://www.nestle-watersna.com/en/nestle-water-news/statements/us-forest-service-arrowhead-permit-statement>.

CLAIM

Nestlé Waters has been ordered to stop withdrawing water from Arrowhead Springs.

FACTS

The State Water Resources Control Board reaffirmed that we have rights to both groundwater and surface water at Arrowhead Springs.

In its initial report, the State Water Resources Control Board (SWRCB) staff acknowledged that Nestlé Waters has valid surface water rights and long-standing groundwater rights totaling 49.5 million gallons of water per year. We are also providing the SWRCB with further historical documentation that supports additional rights.

CLAIM

Nestlé Waters does not pay its fair share for water.

FACTS

Nestlé Waters holds senior water rights in California.

Like thousands of other companies, farms, and individuals, Nestlé Waters holds water rights to a small number of water sources in California, including Arrowhead Springs. Our company and its predecessors have held senior water rights to use the water from Arrowhead Springs since the late 1800s — before the San Bernardino National Forest was created. Since statehood, Californians have bought and sold water rights just like any other property rights. Holding water rights, rather than paying water usage fees, has been equated by some as a similar concept to owning a home rather than paying rent every year.

CALIFORNIA

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Bottled water is unnecessary and bad for the environment.

FACTS

Bottled water has the lowest environmental footprint of any packaged beverage.

The bottling of water requires between two to eight times less water to produce than other packaged beverages. When someone chooses bottled water over other packaged drinks, they are not only making a healthy choice by reducing calories, they are choosing a beverage that takes less energy and water resources to produce.

Americans' growing preference for bottled water has cut billions of calories out of the American diet.

Bottled water plays an important role in helping people stay hydrated at a time when 70% of beverages are consumed away from home. Americans have a growing preference for water—mineral, still, sparkling, and flavored. In 2017, the sales of single-serve bottled water surpassed sales of carbonated soft drinks for the first time ever. That's great news for the health of our country as billions of calories are being taken out of the American diet.

Bottled water is essential in times of natural disaster or other emergencies.

We frequently supply drinking water to local municipalities and first responders when tap water may be unavailable. In 2017 alone, Nestlé Waters donated more than 2 million bottles of water to California organizations and communities in need. We also partner with the California Governor's Office of Emergency Services (CalOES) to provide drinking water in times of crises throughout the state.

Our plastic bottles are 100% recyclable – and we're making them even better.

PET plastic, which we use to make most of our bottles here at Nestlé Waters, was never meant to be thrown away. It was designed to be captured, recycled, and reused again and again.

To help ensure this plastic is getting reused, we're working hard to increase the use of recycled PET, or rPET, in our packaging. We're proud to lead the industry in rPET use here in California. Over 42% of the plastic we use across all of our brands sold in the state is recycled plastic. In fact, all of our single-serve Arrowhead® Brand Mountain Spring Water and Nestlé® Pure Life® Purified Water produced in California are made with 50% recycled plastic.